

April 2001

ONLINE PANEL REPORT No.1**EMAILINGS:**

DATE	TIME	REF	RECORDS	%
31-Mar-01	19:05	1. Non-registrations*	17,418	58%
31-Mar-01	21:17	2. Registrations*	2,187	7%
31-Mar-01	22:05	3. Miscellaneous	1,555	5%
04-Apr-01	21:20	4. New mailing*	8,646	29%
Total			29,806	100%
*Total questionnaires			28,251	100%

RESPONSES:

DATE	DAY	REF	RECORDS	%
31-Mar-01	Sat	1. & 2.	55	6%
01-Apr-01	Sun	1. & 2.	157	18%
02-Apr-01	Mon	1. & 2.	104	12%
03-Apr-01	Tue	1. & 2.	30	3%
04-Apr-01	Wed	1. 2. & 4.	101	12%
05-Apr-01	Thu	1. 2. & 4.	198	23%
06-Apr-01	Fri	1. 2. & 4.	73	8%
07-Apr-01	Sat	1. 2. & 4.	46	5%
08-Apr-01	Sun	1. 2. & 4.	50	6%
09-Apr-01	Mon	1. 2. & 4.	33	4%
10-Apr-01	Tue	1. 2. & 4.	20	2%
Total (after 10 days)			867	100%
Response rate ⁽¹⁾			40%	
Response rate ⁽²⁾			3%	

⁽¹⁾ As % of 1. Registrations⁽²⁾ As % of total questionnaires

1. With whom do you normally visit Wales?	No.	%
Family/Children	309	36%
Friends/Group	79	9%
Partner	418	48%
Solo	61	7%
2. Do you have children living at home?	No.	%
Yes	369	43%
No	498	57%
If yes, are they:	No.	%
Under 5	38	4%
5–10	87	10%
11+	227	26%
Not stated	17	2%
3. Which age band best describes you?	No.	%
18–25	19	2%
26–35	73	8%
36–45	212	24%
46–54	258	30%
55+	280	32%
Not stated	25	3%
4. Which of the following are of interest to you?	No.	%
Walking/Hiking	695	15%
Gardens/Stately homes	588	13%
Craft fairs	486	10%
Fine food/Wine	420	9%
Music/Cultural Festivals	366	8%
Bird watching/Nature study	293	6%
Art exhibitions	260	6%
Agricultural show	247	5%
Historic re-enactments	206	4%
On-road cycling*	158	3%
Adventure/Multi-activity	149	3%
Off-road cycling	148	3%
Water sports/Boating	126	3%
Horse-riding/Pony trekking	103	2%
Fishing	94	2%
Golf	76	2%
Other	271	6%
Total	4,686	100%

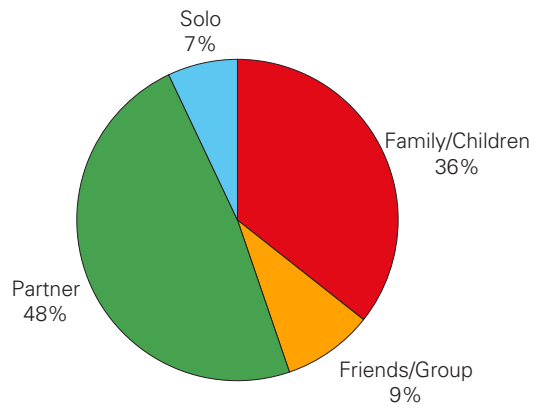
* of which Off-road cycling: 86 (54%)

Other: (6%)	No.	%
Castles/Historic buildings/Industrial/Archaeology	33	12.2%
Railways	25	9.2%
Beaches/Sea shore	19	7.0%
Photography	18	6.6%
Caravanning	17	6.3%
Camping	11	4.1%
Motor sport	9	3.3%
Antiques	8	3.0%
Family & local history/Geneology	6	2.2%
Shopping	6	2.2%
Theatre	6	2.2%
Swimming	5	1.8%
Welsh language & culture	5	1.8%
Churches	4	1.5%
Climbing	4	1.5%
Rugby	4	1.5%
Scenery	4	1.5%
City	3	1.1%
Dogs	3	1.1%
Archery	2	0.7%
Coast	2	0.7%
Cricket	2	0.7%
Geology	2	0.7%
International sporting events	2	0.7%
Miscellaneous	71	26.2%
Total	271	100.0%

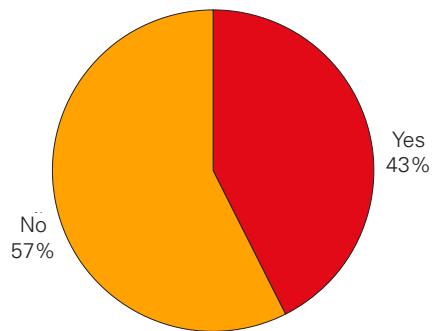
Email summary requested	450	52%
--------------------------------	------------	------------

Comments made	153	18%
----------------------	------------	------------

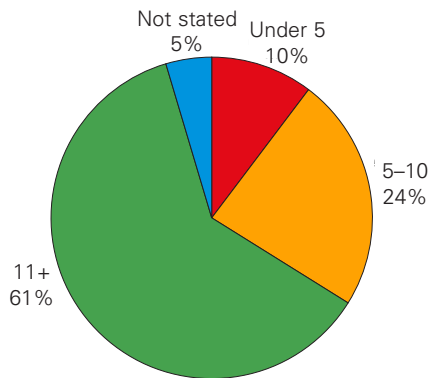
1. With whom do you normally visit Wales?



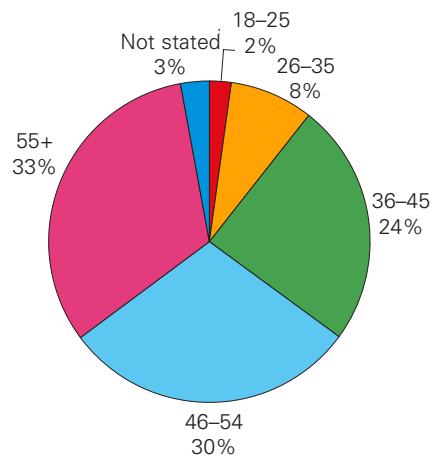
2a. Do you have children living at home?



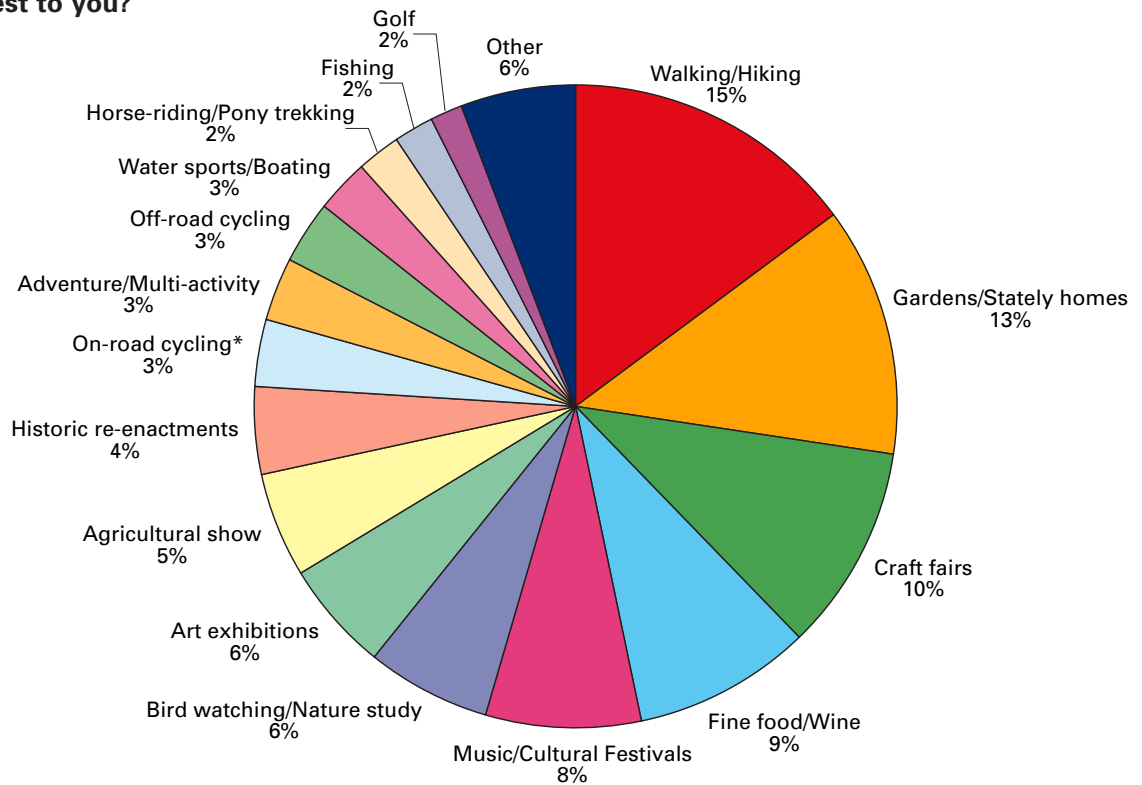
2b. If yes, are they...



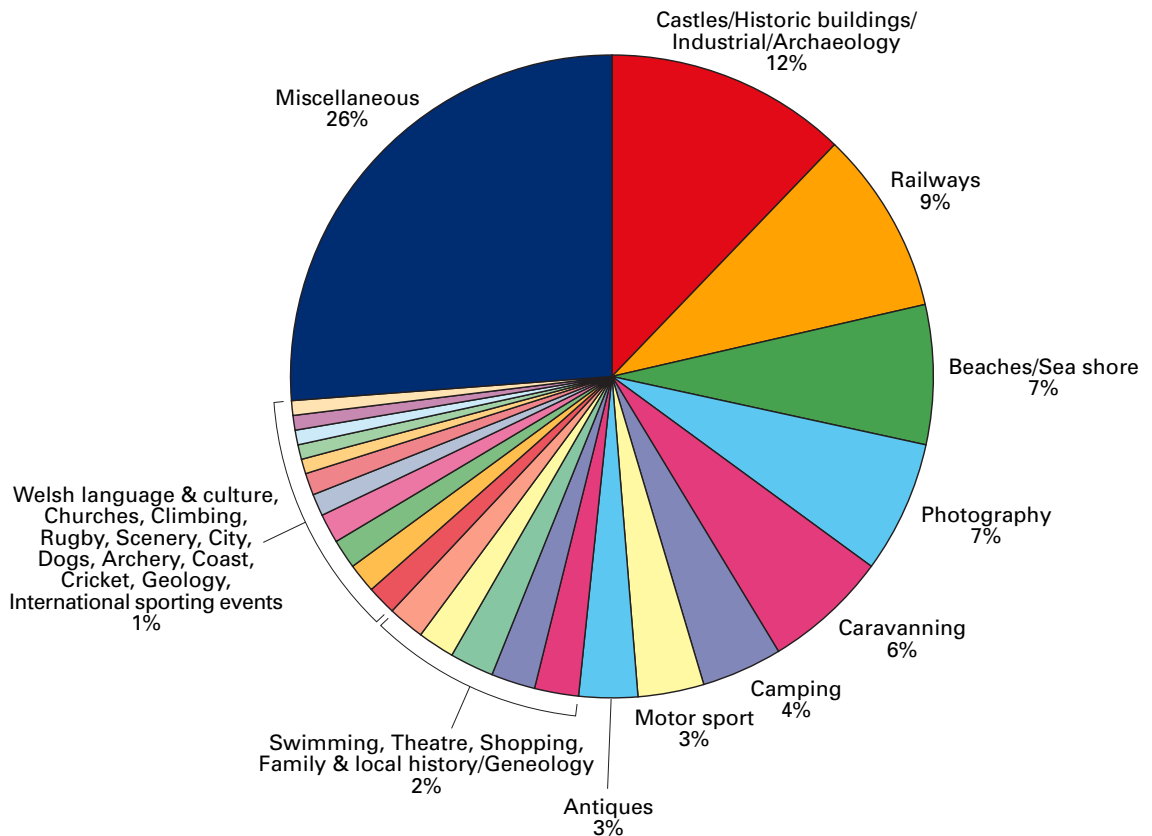
3. Which age band best describes you?



4. Which of the following are of interest to you?



4. Other; (6%)



COMMENTS MADE

- 1 I run my own re-enactment group.
- 2 55+ is a pretty wide spread. I am just in there at 56, probably have different needs and objectives to, say a 70 year old (no disrespect intended).
- 3 70 Glebe Field Drive Wetherby West Yorkshire LS22 6WG
- 4 Add shopping.
- 5 Age of children box not usable as I have 5 children covering all age categories!
- 6 age range of children question not well designed—my children are aged between 6 and 17 (I have four children).
- 7 Also a clay piegon shooter and an off-roader, have spent a couple of days at Blith Wells last year on off-road course, would like further sites
- 8 Also enjoy interesting historical & sociological sites and spectaclar scenery.
- 9 Also enjoy the mational parks.
- 10 although registered for North Wales, actually interested in these activities ANYWHERE in Wales
- 11 Am visiting mid Wales this weekend for four days. Trust I will enjoy the area.
- 12 An option of using Spouse would be a good idea as some people do not like the term Partner
- 13 As a family, our top reasons for visiting Wales are its unspoilt beauty, particularly the uncommer-
cialised beaches.
- 14 As I visit – not stay with – relatives in search of Family History I find Single Accomodation in short supply & expensive.
- 15 As land of my father's,
I always feel at home when I visit Pembrokeshire.
- 16 As we use a touring caravan, staying on farm sites, we would appreciate regular updates os the cur-
rent foot and mouth epidemic, particularly for the Pembrokeshire area.
- 17 Baby on the way, so child friendly holidays anticipated soon. Watch out!
- 18 Back at Easter
- 19 Brilliant idea for finding out what people think of what's on offer. We love Wales !!
- 20 Caldicot Castle operates as a visitor attraction in South East Wales.
- 21 Children at home are actually adults 19 & 21 but we find Wales ideal for holidays for all of us as the walking, climbing, beaches, castles etc etc provide scope for each of us to find our own enjoyment.
- 22 Congratulations on an excellent use of the emailThis is interactive marketing at its best. We have spent a number of weeks both in North and South Wales over many years, using our touring caravan for second and third holidays.
- 23 Dwyn Cymru ar wasgar, byw yn Yorkshire am 30 blywthyn. Oedd yn byw yn Rhyl.
- 24 details of family activities, attraction discount vouchers, special events and short easy countryside walks for young people all welcome.
- 25 During my days as a schoolmaster I used to bring parties ot secondary age pupils from my school to the South-East area of Wales for about a week at a time. We would excolore places of interest in that area staying at, first Libanus Christian conference.
- 26 Dyma'r tro cyntaf i mi gael 'e-mail' yn Gymraeg. D'wi wedi anghofio llawer o'r iaith, ond mae gweld dipyn bach o Gymraeg yn rhoi gwen yn fy meddwl!! My lord, I hope that made sense! It took more concentration than I've had to muster in weeks!!
- 27 Five of us just spent an idyllic weekend (30/03/01 – 01/04/01) in Snowdonia, F & M outbreak notwithstanding. As ever fantastic scenery and although we couldn't get 'on it' as much as we'd like and normally do, we thoroughly enjoyed ourselves.
- 28 For this year updates on closed area due to the flooding in 2000.
- 29 Generally visiting relatives in Llanaelli and surrounding district.
- 30 Generally visiting relatives in Llanelli and surrounding districtgot a five star holiday cottage address from web site. Find the owners now 'adding' extras which are really necessities! Not a good advert for Welsh five star cottages!
- 32 Great initiative – well done!
- 33 great stuff this, isn't it, for targeted marketing!
- 34 Have been visiting North Wales since childhood. Never tire of visiting and have often thought of moving to the region.

- 35 Have not been to North Wales before, but intend to visit this year, as interested in the Arthurian legends.
- 36 History of William DeBraose is of interest as I believe he was an ancestor of mine and held power in south Wales in the past.
- 37 i absolutely adore wales, its a beautiful and fascinating country.
- 38 I actually live in the Vale of Glamorgan but my children are all at University in England and often visit with their friends. It would be useful to keep abreast of what the south east and south west has to offer. Many thanks.
- 39 I also have a child in the under 5 category.
- 40 I also have teenage children but the drop down menu only allowed one age group to be entered.
- 41 I also like to visit sites of historic interest.
- 42 I am a single mum with a toddler. I would love to go away with her, but am very uncertain about whether I would actually get a relaxing holiday. Any ideas which might suit such a situation would be very welcome!
- 43 I am also interested in receiving details of events in the Cardiff/Rhondda Valley area as we have family who live there, but was unable to tick two areas in the original questionnaire.
- 44 I am booked for a residential visit to The Dare Valley Country Park near Aberdare on June 11th 2001, for a week of waterfall, caves, forest work. We are also booked into The Rhondda Heritage Park – what can I do with 30 8/9 year olds?
- 45 I am studying geology and geophysics at the Open University and I have gone on several field trips to Anglesey and N/Wales all of which have been severely curtailed due to the Foot and Mouth outbreak. But in the past I have found the geology in N/Wales...
- 46 I am taking a group of over 50 bowlers" to St Florence.
- 47 I am Welsh but because of the time I grew up my skills with the language are pathetic. A chance to immerse myself in yr iath would be welcome.
- 48 I felt the question asking with whom I visit Wales with should have a response of Wife or Husband as well as your existing answers. I am not a prude but even in these enlightened times I felt offended. Best of luck.
- 49 I find it rather a worry that I cannot visit wales with my wife!!
- 50 I frequently attend writing workshops in the North but research military history in the South East
- 51 I had great difficulty with this page because it insisted in opening in a separate, fixed border window and wouldn't scroll to the bottom; I eventually got it open in a normal window, but with some difficulty.
- 52 I HATE people who insist that my perfectly legal above-board wife a partner!Please change the options, or at least add Wife. Alan.
- 53 I have a 3 month old baby and I am therefore now keen to explore breaks in Wales which are appropriate for people with young children - for this summer.
- 54 I have had 3 holidays in Wales in the last two years. I travel with my parents and aunt, so they are in the 46-54 age band. We also take our two dogs while on holiday.
- 55 I have noted your Email newsletter makes no reference to the Great Little trains of Wales which really are my first and foremost interest. I am particularly interested in the progress of the further development of the Line from Caernarvon to Beddgelert.
- 56 I imagine you will have to redo this when the f&m is over.
- 57 I love Wales. My family descended from Charles of Bala, Lewis Edwards, etc.
- 58 I normally spend 2 weeks solo and am then joined for one week by my daughter and grandchildren
- 59 I recently went to Cumbria and S.W Scotland working for a couple of days.All of the countryside was 'fenced' off and virtually all country type tourist attractions closed (e.g. National Trust). This does not bode well for non-seaside type holidays.
- 60 I submitted this just now but forgot to add that the children's ages box is hopeless! Ours are 3,5,9 & 12 & so they don't fit. Better perhaps to put each age band as a box & let people fill in numbers of kids under each so that you get a more accurate picture.
- 61 I think this is an excellent idea.
- 62 I tour with my own caravan. At this time am staying put due to Foot & Mouth problems.
- 63 I use a touring caravan to visit.
- 64 i visit my sister in Newport, Pembs and we go out as a group.
- 65 I will be spending Easter holidays in Anglesey and will try to get in some scuba diving.
- 66 I would like to trace my Welsh roots.

- 67 Impressed with Wales' efforts to promote the country using the latest technology. We love the country - hope that the effort is successful.
- 68 In the absence of rallies due to Foot&M.I shall still stay at Myrtle Hill G/H in Llansadwrn as the food and welcome are superb!
- 69 Information Technology Exhibitions, Computer Fairs, Rallying, Clubbing, Cinema, Pubs etc.
- 70 Instead of receiving 2 e-mails can't they be combined into one please.
- 71 INTERESTED IN THE ILANDOVERY AREA NOT SURE IF ITS LISTED AS MID OR SW WALES
- 72 It is essential that everyone works very hard to restore confidence in visiting. Walking may not be appropriate at the moment, but the media make little reference to cycling as a 'safe' activity. I would like more emphasis placed on cycling in the future.
- 73 I WAS BORN AND LIVED IN WALES.I NOW VISIT WITH MY FAMILY AND GROUPS OF PUPILS FROM MY SCHOOL.
- 74 Just absolutely adore North Wales, can't get enough. I'm english but my husband is from North Wales.
- 75 Less political corectness, please. You should have 'Spouse' as an option.
- 76 Like travelling the country-side of Wales by car.
- 77 Many thanks for sending mail, we will be pleased when things are back to normal. Shalom.
- 78 Many times I visit just for relaxation. A visit to the beach and local seafront towns.
- 79 More than happy to help with any more questionnaires.
- 80 Most of my activities are in North and Central Wales, particularly Snowdonia.
- 81 My children are 9&14 and so span catagories listed!
- 82 My Husband is a member of Glamorgan CCC and life long fan of Cardiff City AFC so our visits to South Wales usually coincide with visits to their grounds.
- 83 My partner is an exiled Welshman from Neath. We currently visit twice a year and will retire there.
- 84 My son (15) and I work as volunteers on the Welsh Highland Railway (Porthmadog) several times a year.
- 85 My walking club has a weekend planned for the end of May Bank Holiday based at Betswy Coed but assume that this is now in doubt? Until rights of way are opened in Wales and the rest of the UK, the countryside is effectively closed to me and my friends!
- 86 My wife and I were just getting into a bit more walking, but numerous things have brought that to a halt. We are looking foward to getting out and about again asap.
- 87 Need to go beyond survey information. Does not necessarily reflect me or why I like Wales.
- 88 None at the moment - but given time I'm sure I will be able to come up with some - thanks
- 89 North / west wales is brill for us, we love it there Thank you.
- 90 North Wales is very handy to reach,plenty to see. people pleasant. JHH.
- 91 North Wales, particularly, the Gower peninsula has very good beaches, pleasant towns/villages and is not over commercialised. With two young daughters, this is important. They love the sandy beaches of Abersoch, and I like the many preserved railways.
- 92 Not as yet. But this seems to be a good idea.
- 93 Not worried about Foot and Mouth. The press is guilty of driving any new story into the ground with disasterous consequences.
- 94 On the other form there was a choice of regions.I would have liked to be sent more than one area as antique fairs happen all over.
- 95 Our daughter & her family live in Swansea – so our visits are relatively frequent.
- 96 Our primary interest is walking and our first choice is Snowdonia. We also live in a rural area and are not prepared to take take risks travelling unless necessary. It is not fair at either end. We are not prepared to risk causing offence in N. Wales.
- 97 please enrol R.L. Taylor email address: rumplesilkskin@bushinternet.com
- 98 Please not change of email address. Now ron.graves@btinternet.com Thanks.
- 99 Please note change of email address.
- 100 please note change of email from mrowbury@lineone.net to msfrowbury@aol.com
- 101 Please see other.
- 102 Pub socialising.
- 103 Question? Is the South-West Coastal path open for walking/camping?
- 104 Re-open the countryside -at least in selected tourist areas quickly.
- 105 Re: Fine Food - I am a vegetarian, which I know from experience is not popular in Wales!
- 106 Shopping in the capial should not be undersold!

- 107 Strongly interested in touring caravan centres and surrounding attractions.
108 suggested possible day car drives.
109 Suggestions of possible Day drives by car.
110 Thank you for contacting me via the email – I will use this for future visits to Wales
111 Thank you for the information.
112 Thank-you for your enterprising communication.
113 Thanks for sending the newsletter – I'd find one useful each month - June seems ages away for the next one.
114 Thankyou for your seperate info on the foot and mouth situation in Wales.
115 The childrens age ranges category is not satisfactory I have 2 children who fall into different ranges one is 9 and the other is 13!
116 The landscape...
117 There seemed to be a problem downloading this form(tried 2 pc's).had to type the address in instead of just clicking on it.
118 This seems a very good idea to help promote Wales.
119 Wales is wet, wet,wet! At least it was when we came last year. AND a lot of the attractions signed with the brown tourist boards were either closed or unfindable – if there is such a word! St Davids we liked but oh the rain...
120 WALES What can one say apart from wonderfull Snowdon my favorite place for walking, unfortunately I am unable to follow my hobby as I have arthritis in my hips and knees. But not to worry I hear the Gower is wonderful so Gower her we come.
121 Walking with the dog mostly on beaches.
122 We also enjoy shopping and relaxing on the coast
123 we are going to HAFON Y MOR in August 2001 any good places to visit. As there will be aparty of 10 there for the week.Thanks yours Nigel.
124 We are hoping to buy a holiday home in the snowdonia area.
125 We are looking for some better weather to start our short trips to Wales.
126 We are looking forward to our visit at Easter.
127 We are still learning how to use e.mail & internet so bear with us if we are not very good although so far everything very simple!
128 We are touring caravan owners but like the natural" sites with only the basic necessities of fresh water and waste disposal. We feel that this attitude although less comercial will help to preserve that we seek.
129 We enjoy bringing our own caravan to the small certificated locations on farms in your beautiful countryside. Farm sites will be not possible right now. Can you suggest any other small 5 van sites. We are members of the caravan club and have their book.
130 We have a mobile home and are interested in sites especially if they have trout fishing on site
131 We have enjoyed many visits to Wales and each time visited different places and thoroughly enjoyed it and always looked forward to our next visit. Our visits are always in conjunction with the dog shows which we travel to with our caravan.
132 WE HOPE TO VISIT WALES ON THE 19/3/2001 AND WILL VISIT ST DAVIDS AND MID WALES AREA PROVIDED THERE IS NO RESTRICIONS IN THESE AREAS.
133 We love all the above but more than any, it is the natural beauty of the countryside and the villages that draw us back year after year to both South West and to North Wales - and the people of course!
134 we love coming to wales and have in fact just returned home last saturday from a week going round the coast starting in the south and going up the west coast and then across the north. we had a lovely week.
135 We love seeing quality theatre in unusual settings eg Wales Actors Company tours.
136 We love the spiritual atmosphere of Wales, especially the mountain areas.
137 we love wales and have visited every year since our honeymoon in 1993, and are always pleased to find out as much info as poss to help our holiday/weekend planning.
138 We love Wales as it is, we would not like to see it to commercialised.We discovered it 14 years ago and take most of our holidays there.
139 We love Wales!
140 We normally like to visit Pembrokeshire.
141 We often visit North Wales with our married children and grandchildren.

- 142 We only go to Wales once per year, for a fortnight of rest and pleasant eating, with a little dinghy sailing for me. However, we have friends in Wales and it is not too far from Coalville, so we are interested to know what is going on. You never know,
- 143 We particularly want informaton about the Eisteddfod in Denbigh this year.
- 144 We really love visiting Wales,and are always made welcome. We did not go last year,and really missed it. We are looking forward to our visit later this year.
- 145 we shall certainly be visiting wales this spring!!
- 146 We usually visit wales in February with another family. Wales is a good place to find accomadation big enough for 10 people at a reasonable price. We love Snowdonia.
- 147 We visit friends in Swansea,especially for the Gower festival.
- 148 We went to north Wales last year for our holiday. First time we'd been to Wales for at least five years - previously we'd been to Pembrokeshire and had not it been fully booked at the time of booking our holiday (about a week before we wanted to go!).
- 149 When I visit it will be with caravan.
- 150 When we holiday in the UK, we always take our dog with us. With the current Foot & Mouth crisis, walks in the country will be out of the question and (at this time of year) access to most beaches is prohibited to dogs.
- 151 which cycle routes are open off/road.
- 152 Why do we have to go on line to answer these questions ?????
- 153 Would like information on events etc. within one hours drive of Machynlleth.